



Texas Economic Development Corporation Calendar Year 2017 (Updated March 2017)

2017 Activities

Please note that the following schedule of events is subject to change. Events being conducted by OGEDT will be “in coordination” with TxEDC and are highlighted in red text. Team Texas and TEDC led events are highlighted in green text.

- February 3-5** **Super Bowl 2017 | Completed**
TxEDC will host key influencers and prospects at the 2017 Super Bowl in Houston to build relationships and position Texas as “Wide Open for Business.”
- Location: Houston, TX
Target: C-suite executives and business investment decision-makers
Target Industry: All sectors
- February 27** **Texas Business Stars Luncheon – Lubbock | Completed**
TxEDC will host a Texas Business Stars Luncheon in Lubbock to thank regional investors for their investments in Texas and to discuss business development and growth opportunities.
- Location: Lubbock, TX
Target: TxEDC Investors; Regional companies with business development and growth opportunities in Texas
- March 10-19** **South by Southwest (SXSW) | Completed**
TxEDC will play an active role in 2017 SXSW, the conference and festival that has celebrated the convergence of film, music and interactive media since it was founded in Austin in 1987.
- Location: Austin, TX
Target: National and international C-suite executives and entrepreneurs
Target Industry: IT, Digital Media, Entrepreneurship
- March 13-15** **Site Selectors Guild Annual Conference | Completed**
TxEDC will establish a robust presence at the Site Selectors Guild Annual Conference and raise awareness about Texas’ business advantages to an audience of national site selection consultants and other key influencers.



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Location: Tucson, AZ
Target: Site selection consultants
Target Industry: All sectors

March 28

TxEDC Investors Luncheon

TxEDC will host its first luncheon of 2017 for TxEDC Investors to address the 85th legislative session that began on January 10 and to plan our program of events and marketing initiatives for the year ahead.

Location: Austin, TX
Target: TxEDC Investors

April 24-28

Hannover Messe 2017 - OGEDT Conducted (TxEDC In Coordination)

Texas Governor's Office will attend Hannover Messe 2017, the world's leading trade fair for industrial technology, to explore trade and export opportunities.

Location: Hanover, Germany
Target: Export-ready, Texas-based small businesses; and International C-suite executives and buyers
Target Industry: Industrial Technology

Update:
May 1-4

Offshore Technology Conference (OTC) 2017 - TxEDC (OGEDT)

TxEDC will attend the 2017 Offshore Technology Conference (OTC) to engage with business leaders and investment prospects in the global energy sector. **Update:** Texas state leadership to participate in SelectUSA/USDOC luncheon and GHP OTC Reception events.

Location: Houston, TX
Target: Global C-suite executives; Regional energy companies; other statewide stakeholders
Target Industry: Energy, Technology

Update:
May 18

Invest in America! 2017 Summit (US Chamber of Commerce)



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TxEDC will participate in Invest in America! 2017 Summit, an event that brings together global investors and U.S. stakeholders to discuss benefits and challenges of foreign direct investment in the U.S.

Location: Washington DC

Target: Global investors and U.S. public and private business leaders

Target Industry: Public Private Partnerships, Finance, Infrastructure

Update:

May 22-26

World Forum for Foreign Direct Investment – TxEDC/OGEDT International Mission to China

A global forum for FDI dealmakers, the World Forum brings together multinational corporate investors, consultants, politicians and economic developers, while providing high-impact programming on FDI trends, challenges and opportunities. **Update:** Shanghai events led by Texas Secretary of State and include TxEDC Supporters.

Location: Shanghai, China

Target: TxEDC Investors, Global C-suite executives; site selection consultants

Target Industry: All industries

June 18-20

SelectUSA 2017 - Team Texas Lead | TxEDC Support

Texas will establish a robust presence at the 2017 Select USA Foreign Direct Investment Summit in order to position Texas as the best place in the nation to do business among an audience of international business prospects.

Location: Washington, D.C.

Target: Team Texas Supporters; SelectUSA attendees/business prospects; National site selectors

Target Industry: All sectors

June 19-22

BIO International Convention 2017 - OGEDT Conducted (TxEDC In Coordination)

TxEDC will join 15,000 biotechnology and pharma leaders at the 2017 BIO International Convention in San Diego, California for the ultimate opportunity to position Texas as a leader in the life sciences industry

Location: San Diego, CA



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Target: TxEDC Investors; Top-level biotechnology executives; Media
Target Industry: Life Sciences and Biotechnology

Update:

June 19-25

Paris Air Show 2017 - OGEDT Conducted (TxEDC In Coordination)

Texas Governor's Office will attend the 2017 Paris Air Show in order to position Texas as the best place in the nation to do business among an audience of international business prospects. **Update:** TxEDC will advertise to raise awareness and direct attendees to learn more about Texas.

Location: Paris | Le Bourget, France

Target: TxEDC Investors; Paris Air Show attendees/business prospects; National site selectors

Target Industry: Aerospace, Aviation and Defense

June 29

TxEDC Investors Luncheon

TxEDC will host a luncheon for TxEDC Investors to reflect on the outcomes from the end of the 85th legislative session on May 29 and to address plans for our 2018 program of events and marketing initiatives.

Location: Austin, TX

Target: TxEDC Investors; Texas invited lobbyists

Update:

August 31

Fall TxEDC Investors Luncheon

TxEDC will host a luncheon for TxEDC Investors to review the results of our efforts so far during 2017 and to plan our program of events and marketing initiatives for the year ahead.

Location: Austin, TX

Target: TxEDC Investors

Update:

September/Late

TxEDC International Mission to India

TxEDC will embark on a mission to India to explore opportunities to strengthen Texas-India economic ties and to promote Texas as a



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premier business destination among business prospects, government entities and other key audiences.

Location: India

Target: TxEDC Investors; Indian C-suite executives; Indian government officials and relevant industry associations

Target Industry: All sectors

Update:

September 29

YTexas Relo Awards

An annual award ceremony presented by TxEDC Investors, YTexas, to recognize top companies throughout Texas for their investment efforts.

Location: Dallas, TX

Target: Texas CEOs

Target Industry: All sectors

Update:

October 21-25

IPT's Credits & Incentives Symposium

TxEDC will raise awareness of Texas and engage business tax professionals in discussion about doing business in Texas during the Institute for Professionals in Taxation annual four-day Symposium.

Location: Chicago, IL

Target: Institute for Professionals in Taxation (IPT)

Target Industry: All sectors

December

TxEDC Holiday Party

TxEDC will host a party to celebrate the holiday season and the year's successes as well as to thank TxEDC Investors for their continued support.

Location: Austin, TX

Target: TxEDC Investors

Additional Domestic & International Trade Missions:

- TBD based on new opportunities that occur to attract investment to Texas.