

**TEXAS** Economic  
Development  
Corporation™

— *THE FUTURE IS* —  
**TEXAS**

## TxEDC Investor Guide



# TxEDC Board of Directors

Appointed  
by Governor  
Greg Abbott



**ARUN AGARWAL**  
CEO  
Nextt  
Chair



**S. DAVID DEANDA, JR.**  
President & CEO  
Lone Star National Bank  
Vice Chair



**ADRIAN CANNADY**  
President & CEO  
Temple Economic  
Development Corporation  
Treasurer



**EDUARDO MARGAIN**  
CEO & Founder  
Pixiu Investments  
Secretary



**ERIC ANDRESEN**  
Sales Development Manager  
Placer.ai



**LARRY COBEN**  
Former Chair, President & CEO  
NRG Energy



**GEORGE "TREY"  
HENDERSON III**  
Manager & Owner  
Henderson Community Ltd.



**CRYSTAL LONG**  
Former President & CEO  
GECU



**TOM MASON**  
Former Executive Vice President  
Energy Transfer



**BRUCE NIEMEYER**  
President  
Chevron Americas  
Exploration & Production  
Chevron, U.S.A., Inc.



**VICKI HOLLUB**  
Former President & CEO  
Oxy  
Immediate Past Board  
Chair



**PETER J. HOLT**  
President & CEO  
HoltCat  
Past Board Member  
2025



**L. RICK FRANCIS**  
Chairman & CEO  
WestStar Bank  
Past Board Member  
2025



**ADRIANA CRUZ**  
Executive Director  
Governor's Texas  
Economic Development  
& Tourism Office  
Ex-Officio



**AARON DEMERSON**  
President & CEO  
Texas Economic  
Development  
Corporation  
Ex-Officio

## About TxEDC

The Texas Economic Development Corporation (TxEDC) is an independently funded and operated 501(c)(3) nonprofit organization responsible for assisting with marketing and promoting Texas, both domestically and internationally, as the Best State for Business. In partnership with the Governor's Texas Economic Development & Tourism Office (EDT), these two highly focused organizations make up the cornerstone of Governor Greg Abbott's economic development strategy to build a Bigger. Better. Texas.

## TxEDC Core Values

**Excellence • Communication • Respect • Compassion • Positive Intent • Joy**

## Why Invest in TxEDC?

**TxEDC helps connect economic development, workforce, and education to ensure Texas is the best place to locate and retain a business. TxEDC Investors play a vital role in shaping Texas' narrative both domestically and internationally. Several key benefits include:**

- **Influence and Impact:** Investors are crucial in helping to attract businesses, talent, and investment to contribute to the state's record breaking economic development history.
- **Access:** Gain access to Texas' economic development initiatives and insights into key industries and market trends driving growth.
- **Networking Opportunities:** Connect with business leaders and decision-makers through exclusive events and initiatives, fostering collaboration, and strategic partnerships.
- **Enhanced Visibility:** Investors receive recognition in TxEDC's marketing and promotional materials, amplifying their brand's presence among domestic, and international audiences.
- **Economic Development Support:** Contributions directly support efforts and campaigns that strengthen the Texas economic development, workforce, and education landscape.
- **Personalized Engagement:** Enjoy tailored sponsorships and opportunities to align organizational goals with TxEDC's strategic initiatives - maximizing the impact of investments.

## TxEDC Pillars

**Four pillars serve as the foundation for ensuring that TxEDC is doing its part by playing a key role in driving economic development success.**

- 1** Establish a statewide network of business leaders to stimulate job-creating investment in Texas.
- 2** Execute a bold plan to market Texas across the U.S. and globally as the destination of the future.
- 3** Expand the state's presence with national and international business missions.
- 4** Elevate and promote economic growth of existing businesses and regions throughout Texas.

# Market Texas with TxEDC

**TxEDC partners with investors to promote Texas as the premier destination for business investment and expansion. Through collaborative marketing initiatives, events, and strategic outreach, investors play a key role in helping tell the Texas story to business leaders and decision-makers around the world.**

As part of this partnership, investors also benefit from increased visibility through TxEDC communications and campaigns, along with exposure to TxEDC's extensive network of economic development leaders, corporate executives, and site selectors. These opportunities may include featured spotlights, digital content, and participation in thought-leadership initiatives that highlight the organizations helping drive Texas' economic success.

## **1 Targeted Advertising Campaigns:**

- Leverage digital and print media to promote Texas' pro-business environment
- Highlight the state's competitive advantages, such as low taxes, business-friendly regulations, and strong infrastructure

## **2 International and Domestic Business Missions:**

- Participate in domestic and international business missions to attract, expand and recruit foreign and domestic investment
- Showcase Texas' industries and opportunities to domestic and international markets

## **3 Comprehensive Economic Development Website:**

- Access to detailed resources, data, and tools for businesses and site selectors evaluating Texas as a location for growth and expansion

## **4 Industry-Specific Marketing:**

- Promote key industries through industry sector forums such as energy, water, education, and manufacturing to targeted audiences

## **5 Event Sponsorship and Participation:**

- Host and sponsor conferences, expos, and industry gatherings to engage with site selectors, community partners, decision-makers, and industry leaders

## **6 Networking & Collaboration Opportunities:**

- Collaborate with current and potential TxEDC investors to amplify Texas' unique business opportunities
- Partner with investors to co-develop initiatives that attract businesses and enhance Texas' economic profile

## **7 Social Media and Digital Outreach:**

- Use platforms such as LinkedIn, Facebook, X, and Instagram to share updates, success stories, and industry highlights

## **8 Content Creation:**

- Develop and share campaigns and infographics highlighting the state's strengths

## **9 Site Selector Engagement:**

- Connect and build relationships with site selection consultants through scheduled events

## **10 Education and Workforce Development Promotion:**

- Highlight and support Texas' highly skilled and diverse workforce and its top-ranked education and training programs as a foundation for economic development

## **11 Recognition and Rankings:**

- Celebrate and share Texas' consistent top rankings in business climate, economic growth, and quality of life through awards, reports, and *Texas Touts*



# TxEDC Signature Investor Benefits

## 3 YEAR COMMITMENT

TxEDC Signature Investors are top-tier champions driving Texas' economic growth through a three-year (36 months) commitment. These investors shape Texas' future by fostering its innovation and enhancing its reputation as the premier destination for business relocation and retention.

| TxEDC SIGNATURE BENEFITS                                                                 | CEO Premier Signature<br>\$100,000 | Executive Signature<br>\$50,000 | Developer Signature<br>\$25,000 |
|------------------------------------------------------------------------------------------|------------------------------------|---------------------------------|---------------------------------|
| VIP at TxEDC Annual Holiday Party                                                        | ✓                                  | ✓                               | ✓                               |
| VIP for mission participation                                                            | ✓                                  | ✓                               | ✓                               |
| Invitation to TxEDC special events and missions                                          | ✓                                  | ✓                               | ✓                               |
| Special event invitations                                                                | ✓                                  | ✓                               | ✓                               |
| Organization logo displayed & linked from TxEDC website                                  | ✓                                  | ✓                               | ✓                               |
| Custom made Texas gift (yearly)                                                          | ✓                                  | ✓                               | ✓                               |
| Complimentary participation fee for domestic missions                                    | ✓                                  | ✓                               | ✓                               |
| Complimentary participation fee for international missions                               | ✓                                  | ✓                               | ✓                               |
| VIP at TxEDC Annual Investor Summit                                                      | ✓                                  | ✓                               | ✓                               |
| VIP Sponsorship opportunities at TxEDC events                                            | ✓                                  | ✓                               |                                 |
| Premier Signature roundtable events (invitation only)                                    | ✓                                  |                                 |                                 |
| Subscription to Locations Advisor Database – database of 450+ site selection consultants | ✓                                  | ✓                               | ✓                               |

# TxEDC Signature Investor Form



## INVESTMENT

☐

\$100,000

CEO Premier Signature

☐

\$50,000

Executive Signature

☐

\$25,000

Developer Signature

3-Year Commitment  
36 months

## Company Information

Company Name \_\_\_\_\_

(As You Would Like It To Appear On Printed Materials)

Company Sector / Business Type \_\_\_\_\_

Company Website Address \_\_\_\_\_ Company Phone Number \_\_\_\_\_

## Company Addresses

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ ZIP \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ ZIP \_\_\_\_\_

Same as Physical Address

## Chief Executive Officer (CEO) Information

CEO Name \_\_\_\_\_ Email Address \_\_\_\_\_

Office Phone Number \_\_\_\_\_ Mobile Phone Number \_\_\_\_\_

## Primary Contact Information (Primary day-to-day TxEDC contact)

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Office Phone Number \_\_\_\_\_ Mobile Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

## Invoicing / Billing Contact Information (For invoices, payment coordination, and financial correspondence)

Invoicing Contact Name \_\_\_\_\_ Email Address \_\_\_\_\_

Office Phone Number \_\_\_\_\_ Mobile Phone Number \_\_\_\_\_

**Please Make Checks Payable To "Texas Economic Development Corporation" And Return To:**

**Texas Economic Development Corp.**  
P.O. Box 684702 | Austin, TX 78768

**To wire funds:** Contact Scott Buchholtz at  
Scott@businessintexas.com for instructions.

We appreciate your interest in the Texas Economic Development Corporation and your commitment to the future of Texas.

**FOR MORE INFORMATION CONTACT:** Dr. Valerie G. Segovia | Valerie@businessintexas.com | 512.981.6736

TxEDC is a statutorily created non-profit, non-partisan, tax-exempt 501(c)(3) corporation. Contributions, which may be made over a multi-year period, may be deductible as a charitable contribution.

# TxEDC Lone Star Investor Benefits

## ONE YEAR COMMITMENT

TxEDC Lone Star Investors are dedicated supporters with a one-year (12 months) commitment to advancing Texas' economic growth. These investors play a key role in supporting TxEDC's annual initiatives, helping to promote Texas as a premier destination for business relocation and retention.

| TxEDC LONE STAR BENEFITS                                                                 | Tier 1<br>\$50,000         | Tier 2<br>\$25,000         | Tier 3<br>\$10,000         | Tier 4<br>\$5,000 | Tier 5<br>\$3,000 |
|------------------------------------------------------------------------------------------|----------------------------|----------------------------|----------------------------|-------------------|-------------------|
| Organization name listed and linked on TxEDC website                                     | ✓<br><i>with your logo</i> | ✓<br><i>with your logo</i> | ✓<br><i>with your logo</i> | ✓                 | ✓                 |
| Invitation to attend TxEDC investor events                                               | ✓                          | ✓                          | ✓                          | ✓                 | ✓                 |
| Invitation to participate in TxEDC domestic missions                                     | ✓                          | ✓                          | ✓                          | ✓                 |                   |
| Invitation to participate in TxEDC international missions                                | ✓                          | ✓                          | ✓                          |                   |                   |
| VIP at TxEDC Annual Investor Summit                                                      | ✓                          | ✓                          |                            |                   |                   |
| VIP at TxEDC Annual Holiday Party                                                        | ✓                          | ✓                          |                            |                   |                   |
| VIP for mission participation                                                            | ✓                          | ✓                          |                            |                   |                   |
| Complimentary participation for domestic missions                                        | ✓                          |                            |                            |                   |                   |
| Subscription to Locations Advisor Database – database of 450+ site selection consultants | ✓                          | ✓                          | ✓                          | ✓                 | ✓                 |

# TxEDC Lone Star Investor Form



## INVESTMENT

☐ \$50,000 Tier 1

☐ \$25,000 Tier 2

☐ \$10,000 Tier 3

☐ \$5,000 Tier 4

☐ \$3,000 Tier 5

1-Year Commitment  
12 months

## Company Information

Company Name \_\_\_\_\_

*(As You Would Like It To Appear On Printed Materials)*

Company Sector / Business Type \_\_\_\_\_

Company Website Address \_\_\_\_\_ Company Phone Number \_\_\_\_\_

## Company Addresses

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ ZIP \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ ZIP \_\_\_\_\_

Same as Physical Address

## Chief Executive Officer (CEO) Information

CEO Name \_\_\_\_\_ Email Address \_\_\_\_\_

Office Phone Number \_\_\_\_\_ Mobile Phone Number \_\_\_\_\_

## Primary Contact Information *(Primary day-to-day TxEDC contact)*

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Office Phone Number \_\_\_\_\_ Mobile Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

## Invoicing / Billing Contact Information *(For invoices, payment coordination, and financial correspondence)*

Invoicing Contact Name \_\_\_\_\_ Email Address \_\_\_\_\_

Office Phone Number \_\_\_\_\_ Mobile Phone Number \_\_\_\_\_

**Please Make Checks Payable To "Texas Economic Development Corporation" And Return To:**

**Texas Economic Development Corp.**  
P.O. Box 684702 | Austin, TX 78768

**To wire funds:** Contact Scott Buchholtz at  
Scott@businessintexas.com for instructions.

We appreciate your interest in the Texas Economic Development Corporation and your commitment to the future of Texas.

**FOR MORE INFORMATION CONTACT:** Dr. Valerie G. Segovia | Valerie@businessintexas.com | 512.981.6736

*TxEDC is a statutorily created non-profit, non-partisan, tax-exempt 501(c)(3) corporation. Contributions, which may be made over a multi-year period, may be deductible as a charitable contribution.*



# Thank You TxEDC Signature Investors

## PRESTIGE PARTNERS



## CEO PREMIER SIGNATURE



## EXECUTIVE SIGNATURE



## DEVELOPER SIGNATURE



# Thank You TxEDC Lone Star Investors

## LONE STAR TIER 1



## LONE STAR TIER 2



## LONE STAR TIER 3



# Thank You

## TxEDC Lone Star Investors

### LONE STAR TIER 4

|                                            |                                                 |                                                     |
|--------------------------------------------|-------------------------------------------------|-----------------------------------------------------|
| Anna Economic Development Corporation      | Kilgore Economic Development Corporation        | TalentForce                                         |
| BroadAxis Inc.                             | Leigh Chiu Designs                              | Saterfield & Construction, Inc                      |
| Cedar Park Economic Development            | Lindale Economic Development Corporation        | Stantec                                             |
| City of Grand Prairie Economic Development | Marshall Economic Development Corporation       | Texas Forest Country Partnership                    |
| Desoto Development Corporation             | Mount Pleasant Economic Development Corporation | The City of Balch Springs Economic Development      |
| Greater Brazos Partnership                 | Pape-Dawson Engineers                           | The Woodlands Area Economic Development Partnership |
| Greater Killeen Chamber of Commerce        | Perseus Defense                                 | Tyler Economic Development                          |
| Guadalupe Valley Electric Cooperative      | Round Rock Chamber of Commerce                  | Workforce Solutions Deep East Texas                 |
| Jetton Solutions                           | Schertz Economic Development Corporation        | Workforce Solutions for North Central Texas         |
|                                            |                                                 | Workforce Solutions Gulf Coast                      |

### LONE STAR TIER 5

|                                                          |                                                   |                                         |
|----------------------------------------------------------|---------------------------------------------------|-----------------------------------------|
| Allen Economic Development Corporation                   | Formosa Plastics                                  | RioPlex INC                             |
| Blue Wave Supplier Development Academy                   | Greenlight Credentials LLC                        | Risun Solutions                         |
| Buda Economic Development Corporation                    | Korea International Trade Association             | Seguin Economic Development Corporation |
| Capitol Credit Union                                     | Laredo Economic Development Corporation           | Texas Bankers Association               |
| City Development Corporation of El Campo                 | Leto Consultants, LLC                             | Texas Media Production Alliance         |
| City of Kyle                                             | Little Elm Economic Development Corporation       | Trulieve                                |
| City of McAllen                                          | Matagorda County Economic Development Corporation | US India Chamber of Commerce Austin     |
| Comptia                                                  | Midland Development Corporation                   | Woodforest National Bank                |
| Corpus Christi Regional Economic Development Corporation | Montgomery Strategies                             | Workforce Solutions Alamo               |
| DigitalGenetix                                           | Omnitrax                                          | Workforce Solutions Borderplex          |
| Edinburg Economic Development Corporation                | Pasadena Economic Development Corporation         | Workforce Solutions Capital Area        |
| Duane Morris                                             | Parabola9                                         | Workforce Solutions for Tarrant County  |
| FluxWorks, Inc.                                          | Plug and Play                                     | Workforce Solutions Rural Capital Area  |
|                                                          | Quorum Public Affairs                             |                                         |



# An Investment in TxEDC is an Investment in TEXAS!



## BEST STATE FOR BUSINESS

Chief Executive magazine 2026



## 14 YEARS GOVERNOR'S CUP

Site Selection magazine 2026



## TOP BUSINESS CLIMATE IN AMERICA

Site Selection magazine 2025



## TOP PERFORMING STATE FOR NEW INVESTMENTS

Site Selection magazine 2025



## #1 STATE WITH MOST FORTUNE 500 COMPANIES

Fortune 2026



## 13 YEARS GOLD SHOVEL AWARD

Area Development magazine 2026



## #1 STATE FOR CARNEGIE TIER ONE RESEARCH UNIVERSITIES

Carnegie Foundation 2025



## #1 STATE FOR EXPORTING

Census Trade Data 2025

LEARN MORE AT  
[businessintexas.com](https://businessintexas.com)

**TEXAS** Economic  
Development  
Corporation™

AUGUST 2026

