TEXAS Economic Development Corporation™

— THE FUTURE IS —

TEXAS

TxEDC Investor Guide







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Appointed by Governor Greg Abbott





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Ex-Officio



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Texas Economic Development Corporation
Ex-Officio

TEXAS Economic Development Corporation

About TxEDC

The Texas Economic Development Corporation (TxEDC) is an independently funded and operated 501(c)(3) nonprofit organization responsible for assisting with marketing and promoting Texas, both domestically and internationally, as the Best State for Business. In partnership with the Governor's Texas Economic Development & Tourism Office (EDT), these two highly focused organizations make up the cornerstone of Governor Greg Abbott's economic development strategy to build a Bigger. Better. Texas.

TxEDC Core Values

Excellence • Communication • Respect • Compassion • Positive Intent • Joy

Why Invest in TxEDC?

TxEDC helps connect economic development, workforce, and education to ensure Texas is the best place to locate and retain a business. TxEDC Investors play a vital role in shaping Texas' narrative both domestically and internationally. Several key benefits include:

- **Influence and Impact:** Investors are crucial in helping to attract businesses, talent, and investment to contribute to the state's record breaking economic development history.
- **Access:** Gain access to Texas' economic development initiatives and insights into key industries and market trends driving growth.
- **Networking Opportunities:** Connect with business leaders and decision-makers through exclusive events and initiatives, fostering collaboration, and strategic partnerships.
- **Enhanced Visibility:** Investors receive recognition in TxEDC's marketing and promotional materials, amplifying their brand's presence among domestic, and international audiences.
- **Economic Development Support:** Contributions directly support efforts and campaigns that strengthen the Texas economic development, workforce, and education landscape.
- **Personalized Engagement:** Enjoy tailored sponsorships and opportunities to align organizational goals with TxEDC's strategic initiatives - maximizing the impact of investments.

TxEDC Pillars

Four pillars serve as the foundation for ensuring that TxEDC is doing its part by playing a key role in driving economic development success.

1. Establish a statewide network of business leaders to stimulate job-creating investment in Texas.
2. Execute a bold plan to market Texas across the U.S. and globally as the destination of the future.
3. Expand the state's presence with national and international business missions.
4. Elevate and promote economic growth of existing businesses and regions throughout Texas.

Market Texas with TxEDC

TxEDC partners with investors to promote Texas as the premier destination for business investment and expansion. Through collaborative marketing initiatives, events, and strategic outreach, investors play a key role in helping tell the Texas story to business leaders and decision-makers around the world.

As part of this partnership, investors also benefit from increased visibility through TxEDC communications and campaigns, along with exposure to TxEDC's extensive network of economic development leaders, corporate executives, and site selectors. These opportunities may include featured spotlights, digital content, and participation in thought-leadership initiatives that highlight the organizations helping drive Texas' economic success.

1. **Targeted Advertising Campaigns:**
   - Leverage digital and print media to promote Texas' pro-business environment
   - Highlight the state's competitive advantages, such as low taxes, business-friendly regulations, and strong infrastructure
2. **International and Domestic Business Missions:**
   - Participate in domestic and international business missions to attract, expand and recruit foreign and domestic investment
   - Showcase Texas' industries and opportunities to domestic and international markets
3. **Comprehensive Economic Development Website:**
   - Access to detailed resources, data, and tools for businesses and site selectors evaluating Texas as a location for growth and expansion
4. **Industry-Specific Marketing:**
   - Promote key industries through industry sector forums such as energy, water, education, and manufacturing to targeted audiences
5. **Event Sponsorship and Participation:**
   - Host and sponsor conferences, expos, and industry gatherings to engage with site selectors, community partners, decision-makers, and industry leaders
6. **Networking & Collaboration Opportunities:**
   - Collaborate with current and potential TxEDC investors to amplify Texas' unique business opportunities
   - Partner with investors to co-develop initiatives that attract businesses and enhance Texas' economic profile
7. **Social Media and Digital Outreach:**
   - Use platforms such as LinkedIn, Facebook, X, and Instagram to share updates, success stories, and industry highlights
8. **Content Creation:**
   - Develop and share campaigns and infographics highlighting the state's strengths
9. **Site Selector Engagement:**
   - Connect and build relationships with site selection consultants through scheduled events
10. **Education and Workforce Development Promotion:**
    - Highlight and support Texas' highly skilled and diverse workforce and its top-ranked education and training programs as a foundation for economic development
11. **Recognition and Rankings:**
    - Celebrate and share Texas' consistent top rankings in business climate, economic growth, and quality of life through awards, reports, and *Texas Touts*

TxEDC Signature Investor Benefits

3 YEAR COMMITMENT

TxEDC Signature Investors are top-tier champions driving Texas' economic growth through a three-year (36 months) commitment. These investors shape Texas' future by fostering its innovation and enhancing its reputation as the premier destination for business relocation and retention.

TxEDC SIGNATURE BENEFITS	CEO Premier Signature $100,000	Executive Signature $50,000	Developer Signature $25,000
VIP at TxEDC Annual Holiday Party	✓	✓	✓
VIP for mission participation	✓	✓	✓
Invitation to TxEDC special events and missions	✓	✓	✓
Special event invitations	✓	✓	✓
Organization logo displayed & linked from TxEDC website	✓	✓	✓
Custom made Texas gift (yearly)	✓	✓	✓
Complimentary participation fee for domestic missions	✓	✓	✓
Complimentary participation fee for international missions	✓	✓	✓
VIP at TxEDC Annual Investor Summit	✓	✓	✓
Subscription to Locations Advisor Database – database of 450+ site selection consultants	✓	✓	✓
VIP Sponsorship opportunities at TxEDC events	✓	✓	
Premier Signature roundtable events (invitation only)	✓		

TxEDC Signature Investor Form

TEXAS Economic Development Corporation™

INVESTMENT

☐ $100,000 CEO Premier Signature

☐ $50,000 Executive Signature

☐ $25,000 Developer Signature

3-Year Commitment
36 months

Company Information

Company Name _____

(As You Would Like It To Appear On Printed Materials)

Company Sector / Business Type _____

Company Size ☐ Small ☐ Medium ☐ Large

Company Website Address _____ Company Phone Number _____

Company Addresses

Physical Address _____

City _____ State/Country _____ ZIP _____

Mailing Address _____

City _____ State/Country _____ ZIP _____

☐ Same as Physical Address

Chief Executive Officer (CEO) Information

CEO Name _____ Email Address _____

Office Phone Number _____ Mobile Phone Number _____

Primary Contact Information *(Primary day-to-day TxEDC contact)*

Primary Contact Name _____ Title _____

Office Phone Number _____ Mobile Phone Number _____

Email Address _____

Invoicing / Billing Contact Information *(For invoices, payment coordination, and financial correspondence)*

Invoicing Contact Name _____ Email Address _____

Office Phone Number _____ Mobile Phone Number _____

Please Make Checks Payable To "Texas Economic Development Corporation" And Return To:

Texas Economic Development Corp.
P.O. Box 684702 | Austin, TX 78768

To wire funds: Contact Scott Buchholtz at Scott@businessintexas.com for instructions.

We appreciate your interest in the Texas Economic Development Corporation and your commitment to the future of Texas.

FOR MORE INFORMATION CONTACT: Dr. Valerie G. Segovia | Valerie@businessintexas.com | 512.981.6736

TxEDC is a statutorily created non-profit, non-partisan, tax-exempt 501(c)(3) corporation. Contributions, which may be made over a multi-year period, may be deductible as a charitable contribution.

TxEDC Lone Star Investor Benefits

ONE YEAR COMMITMENT

TxEDC Lone Star Investors are dedicated supporters with a one-year (12 months) commitment to advancing Texas' economic growth. These investors play a key role in supporting TxEDC's annual initiatives, helping to promote Texas as a premier destination for business relocation and retention.

TxEDC LONE STAR BENEFITS	Tier 1 $50,000	Tier 2 $25,000	Tier 3 $10,000	Tier 4 $5,000	Tier 5 $3,000
Organization name listed and linked on TxEDC website	✓ *with your logo*	✓ *with your logo*	✓ *with your logo*	✓	✓
Invitation to attend TxEDC investor events	✓	✓	✓	✓	✓
Subscription to Locations Advisor Database – database of 450+ site selection consultants	✓	✓	✓	✓	✓
Invitation to participate in TxEDC domestic missions	✓	✓	✓	✓	
Invitation to participate in TxEDC international missions	✓	✓	✓		
VIP at TxEDC Annual Investor Summit	✓	✓			
VIP at TxEDC Annual Holiday Party	✓	✓			
VIP for mission participation	✓	✓			
Complimentary participation for domestic missions	✓				

TxEDC Lone Star Investor Form

TEXAS Economic Development Corporation™

INVESTMENT

- ☐ $50,000 Tier 1
- ☐ $25,000 Tier 2
- ☐ $10,000 Tier 3
- ☐ $5,000 Tier 4
- ☐ $3,000 Tier 5

1-Year Commitment
12 months

Company Information

Company Name _____
(As You Would Like It To Appear On Printed Materials)

Company Sector / Business Type _____

Company Size ☐ Small ☐ Medium ☐ Large

Company Website Address _____ Company Phone Number _____

Company Addresses

Physical Address _____

City _____ State/Country _____ ZIP _____

Mailing Address _____

City _____ State/Country _____ ZIP _____

☐ Same as Physical Address

Chief Executive Officer (CEO) Information

CEO Name _____ Email Address _____

Office Phone Number _____ Mobile Phone Number _____

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Thank You
TxEDC Signature Investors

PRESTIGE PARTNERS

CenterPoint Energy

CEO PREMIER SIGNATURE

amazon
BNSF Railway
Calpine
Capital One
CenterPoint Energy
Cesium Astro
Chevron
Frost
Gulf States Toyota
Hunt
Infosys
JPMorganChase
Kalshi
McKesson
NYSE Texas
nrg
Oncor
RO Red Oak, Texas
Ryan
Sempra
Texas Capital Bank
Toyota
Valero
Vistra Energy

EXECUTIVE SIGNATURE

Katerra
The Electric Company – El Paso Electric
GECU
Irving Economic Development Partnership
Samsung Austin Semiconductor
The University of Texas System – Fourteen Institutions. Unlimited Possibilities.
WestStar

DEVELOPER SIGNATURE

Addison Economic Development
Arlington – The American Dream City
Blue Bell Creameries
The Borderplex Alliance
Cheniere
City of Bryan – The Good Life, Texas Style.
Lancaster – The Shining Star of Texas
COSTEP – Council for South Texas Economic Progress
Crow Holdings
Dallas Opportunity Partners
Dallas College
Energy Transfer
Enterprise Products Partners L.P.
Flintco
ExxonMobil
GoldenPoint Global
Hillwood – A Perot Company
Hirsch Ventures
Karlin Real Estate
LCRA – Energy · Water · Community Services
Lubbock Economic Development Alliance
Montera Infrastructure
natera
Texas Mutual – Workers' Compensation Insurance
Transform Investments
Union Pacific – Building America
Xcel Energy

Thank You
TxEDC Lone Star Investors

LONE STAR TIER 1

Greater Houston Partnership
greater: SATX Regional Economic Partnership
Opportunity Austin Regional Partnership — Experience Economic Adrenaline
Port Corpus Christi

LONE STAR TIER 2

Amarillo Economic Development
The City of Anna EDC
Combined Arms
Dallas Regional Chamber
DevelopAbilene Development Corporation of Abilene
Google
Greater Brownsville EDC
HDR
McAllen Economic Development Corporation
McKinney EDC
MEDC
Port of Brownsville — the port that works
Texas Sugar Land — Sweet • Real • Refined
TSTC Texas State Technical College
Walmart — Save money. Live better.

LONE STAR TIER 3

Austin Commercial — An Austin Industries Company
AEP Texas — An AEP Company
Axiom Space
Baileys Premier Services
CIL Capital Development Solutions
Plano — City of Excellence
City of Kermit Texas
DallasEDC — Epicenter of Business Growth
Encotech
Fort Worth Economic Development Partnership
Forward Wichita Falls
Frisco Economic Development Corporation
Greater Waco Chamber
Harlingen Economic Development
Hays Caldwell EDP
Houston Airports
Lonestar
Pearland Economic Development Corporation
PCDC
Rowan
San Angelo Chamber of Commerce
Sherman Economic Development Corporation
Skanska
STEC
TempleEDC Economic Development Corporation
Texas Association of Business — The Texas State Chamber
Texas Bankers Association — Strong Banks. Stronger Communities.
Transwestern
Valley Grande Institute
VEDC Regional Partnership
verizon
Yates Construction

Thank You
TxEDC Lone Star Investors

LONE STAR TIER 4

BroadAxis Inc.

Cedar Park Economic Development

City of Grand Prairie Economic Development

Desoto Development Corporation

Greater Brazos Partnership

Greater Killeen Chamber of Commerce

Guadalupe Valley Electric Cooperative

Howard Hughes

Jetton Solutions

Kilgore Economic Development Corporation

Leigh Chiu Designs

Lindale Economic Development Corporation

Marshall Economic Development Corporation

Mount Pleasant Economic Development Corporation

Pape-Dawson Engineers

Perseus Defense

Round Rock Chamber of Commerce

Schertz Economic Development Corporation

Satterfield & Construction, Inc

Stantec

TalentForce

Texas Forest Country Partnership

The City of Balch Springs Economic Development

The Woodlands Area Economic Development Partnership

Tyler Economic Development

Workforce Solutions Deep East Texas

Workforce Solutions for North Central Texas

Workforce Solutions Gulf Coast

LONE STAR TIER 5

Allen Economic Development Corporation

Blue Wave Supplier Development Academy

Buda Economic Development Corporation

Capitol Credit Union

City Development Corporation of El Campo

City of Kyle

City of McAllen

Corpus Christi Regional Economic Development Corporation

DigitalGenetix

Edinburg Economic Development Corporation

Duane Morris

FluxWorks, Inc.

Formosa Plastics

Greenlight Credentials LLC

Korea International Trade Association

Laredo Economic Development Corporation

Leto Consultants, LLC

Little Elm Economic Development Corporation

Matagorda County Economic Development Corporation

Midland Development Corporation

Montgomery Strategies

Omnitrax

Pasadena Economic Development Corporation

Parabola9

Plug and Play

Quorum Public Affairs

RioPlex INC

Risun Solutions

Seguin Economic Development Corporation

Texas Media Producation Alliance

Trulieve

US India Chamber of Commerce Austin

Woodforest National Bank

Workforce Solutions Alamo

Workforce Solutions Borderplex

Workforce Solutions Capital Area

Workforce Solutions Rural Capital Area

An Investment in TxEDC is an Investment in TEXAS!



BEST STATE FOR BUSINESS
Chief Executive magazine 2026

14 YEARS GOVERNOR'S CUP
Site Selection magazine 2026

TOP BUSINESS CLIMATE IN AMERICA
Site Selection magazine 2025

TOP PERFORMING STATE FOR NEW INVESTMENTS
Site Selection magazine 2025

#1 STATE WITH MOST FORTUNE 500 COMPANIES
Fortune 2026

13 YEARS GOLD SHOVEL AWARD
Area Development magazine 2026

#1 STATE FOR CARNEGIE TIER ONE RESEARCH UNIVERSITIES
Carnegie Foundation 2025

#1 STATE FOR EXPORTING
Census Trade Data 2025

LEARN MORE AT
businessintexas.com

TEXAS Economic Development Corporation™

OCTOBER 2026

